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**Floral Felicity Quilt Along  
Newsletter Copy**

Join the Floral Felicity Quilt Along by FreeSpirit Fabrics

Featuring Cottage Cloth by Sew Kind of Wonderful

July 2023 - June 2024

Pieced or applique? We invite you to discover how to create the look of applique using the color-coded Wonder Curve Ruler ™ and simple piecing. The simple ruler-guided technique developed by Sew Kind of Wonderful lets you quilt along creating four quadrants of the Floral Felicity Quilt. No centering. No snipping. Just cut, sew and square-up.

The results are totally up to you; one beautiful sampler quilt or four mini quilts, each showcasing the vintage focus prints and moody low volume fabrics of FreeSpirit Cottage Cloth by Sew Kind of Wonderful.

This collaboration between Sew Kind of Wonderful and FreeSpirit Fabrics features the new Cottage Cloth collection (in stores April 2023). The program will run July 2023 - June 2024.

The Floral Felicity Quilt Along program includes:

* The Floral Felicity Pattern and cutting guides.
* Sew Square 4” Ruler™️ from Sew Kind of Wonderful.
* All fabric needed to create the quilt top and binding.
* Access to an exclusive Facebook group for makers to ask questions and share tips, tricks, photos and progress with group.
* Monthly videos featuring Jenny and Helen from Sew Kind of Wonderful to guide you along the way.

[Add specific retailer information here: club details; sign up day date; deposit information; how your customer can buy the required Wonder Curve Ruler from you — any information that makes this program irresistible to your customers.]

To learn more about the Floral Felicity Quilt Along, [click here](https://www.freespiritfabrics.com/be-inspired/floral-felicity-quilt-along/).   
To sign up click here <insert link to shop webpage>, email <email address> or call <shop phone number>.

Details

Pattern: Floral Felicity

Designed by Helen Robinson and Jenny Pedigo of Sew Kind of Wonderful

Quilt measures: 96” x 101” (2.43m x 2.56m)  
Finished Size: 96” x 101” (2.43m x 2.56m)

Quilt Along Total Yardage: 21 ½ yards (19.66m)

Skill Level: Advanced Beginner

Technique: Easy Curved Piecing

Program runs: July 2023 - June 2024

Cost: <$xx.xx> reservation fee. <$xx.xx> each month